



**JOINT RGNIPM- FICCI ONLINE CERTIFICATE COURSE ON
'PROTECTION & COMMERCIALIZATION OF INTELLECTUAL PROPERTY RIGHTS'
(IPProComm)**

The objective of the course is to give an insight about the IP Protection & Commercialization to provide a deep understanding of the subject.

Course Details:

- **Course mode:** Online with 1 week of optional on-campus special training at RGNIPM, Nagpur or Case study
- **Course duration:** 3 months
- **Certificate:** Certificate will be given to the participants after successful completion of course
- **Course Fee:** INR 18,500/- for Students & INR 23,500/- for others
- **Language:** English

Course coverage:

A. Topics on IP Protection

Module 1

- Introduction to IP: Introduction to Various Intellectual Properties (Including Patents, Trademarks, Copyrights, GI, Plant Variety and Farmer Rights, Semiconductor and IC Layouts)
- India's first National IPR policy, its vision and details
- Significance of IP & International Treatise

Module 2

- Law of Patents (Filing procedure, timelines)

Module 3

- The Law of Industrial Design (Filing procedure, timelines)

Module 4

- The Law of Trade Marks and Unfair Competition (Filing procedure, timelines)

Module 5

- The law of Geographical Indications (Filing procedure, timelines)

Module 6

- The Law of Copyright (Filing procedure, timelines)

B. Topics on IP Commercialization

Module 1

- Introduction to commercialization of IP Objectives in licensing
- Rights and duties of licensee
- IP licensing
- Administering and enforcing the license

Module 2

- Ways to commercialize IP: assignment/licensing
- IP assignment (exclusive vs non-exclusive)
- IP licensing Commercialization strategies
- Licensing Agreements
- Drafting of agreement
- Types of Agreement

Module 3

- Management of an IP portfolio
- Benefits of IP Audit
- IP audits and due diligence
- Who does the audit
- What is the audit
- When does the audit begin
- How long does the audit last(Determine, Identify, Process, Evaluate, Record)

Module 4

- Case Study (examples of IP Audit)

Module 5

- IP valuation basics
- Methods of IP valuation

Module 6

- Case study covering - IP valuation
- Case studies on successful IP protection/ enforcements & commercialization– India & Globally

Key features of the course

- Online certificate course with live webinars to be taken up by domain experts from India & abroad
- Online examination

- Downloadable study material (e-books)
- Query resolution by IP experts
- Course content developed by experts
- Webinars by IP experts
- IP Forum
- Online workshops by industry experts
- 1 week of special on-campus training at RGNIPM, Nagpur (Optional)

Benefits and Rewards

- Certification on successful completion of the course: Certificates are Jointly signed by Office of CGPDTM & Secretary General, FICCI
- Internship opportunity with Indian IPO or FICCI
- Free participation in all FICCI IP related events and activities

Kindly visit the website www.ficciipcourse.in for further information.

You may call **18003136160 (Toll free)** or write to ipcourse@ficci.com in case of any query.

Contacts

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