

Intellectual Property Rights

1. - Copyright
2. - Patent
3. - Trademark
4. - Trade Secrets
5. - **Utility Model**
6. - Geographical Indication
7. **Industrial Design Rights**

Utility Model

- The utility model is the intellectual property right for protecting the inventions.

Fixed duration

- It is somehow described as the statutory monopoly which is bestowed upon for the **fixed duration of time** in exchange to the inventor for the offering of the sufficient teaching of the invention and permitting the other person, possessing the ordinary skills of the relevant art, of performing the invention.

4 basic points

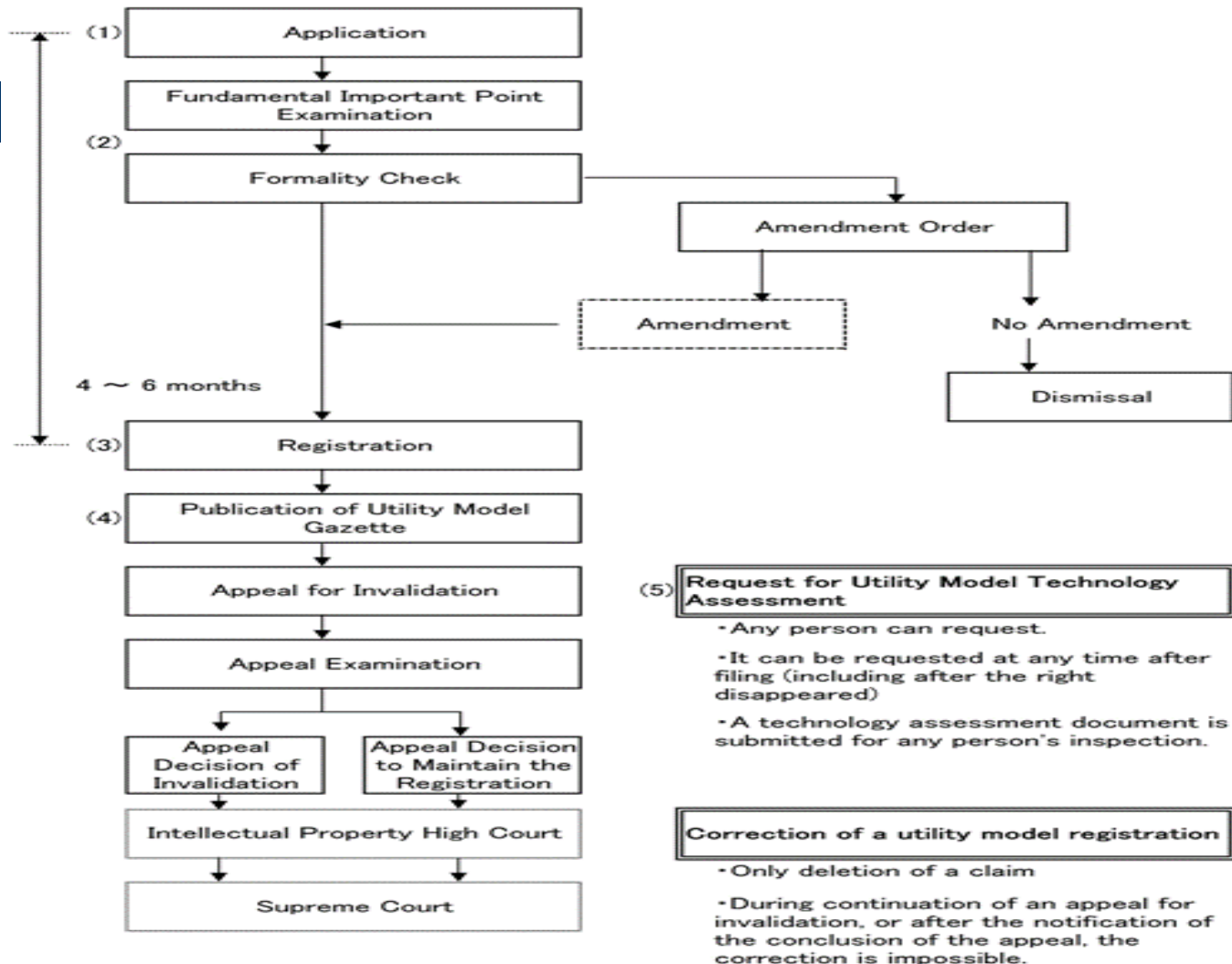
- **The rights granted under the utility model are somewhat identical to those conferred upon by the patent but are more considerable for using the term 'incremental inventions'.**
- **Sometimes words like 'petty patent', 'innovation patent', 'minor patent' and 'small patent' are used in reference of the utility model.**
- **Such models are considered to be more suitable particularly for the small scale enterprises, which in turns make the 'minor' improvements with the adaption of the existing products.**
- **Utility models are more commonly used for the mechanical innovations.**

Indian Law for Utility model.

- Patent Law in India does not provide for registration of Utility Model. This concept originated in U. S. Patent Law.

Procedure of obtaining the UM right

Procedures for Obtaining a Utility Model Right



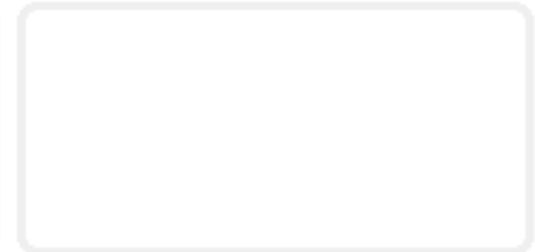
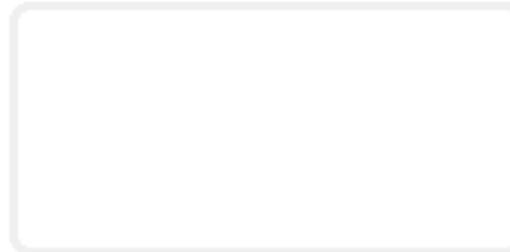
U.M should be Invention

- In general context the invention must be new and should encompass the inventive step and be able to lend itself to industrial use, which would be protected through the utility model.

U.M has less stringent requirements.

- It is possible to grant utility model without following the lengthy process of examination. Unlike patents, utility model rights are granted for shorter time span, say 6 or 10 years, without the renewal or extension possibility and it follows less stringent requirements.

Eye Ball circle – Fashion accessory



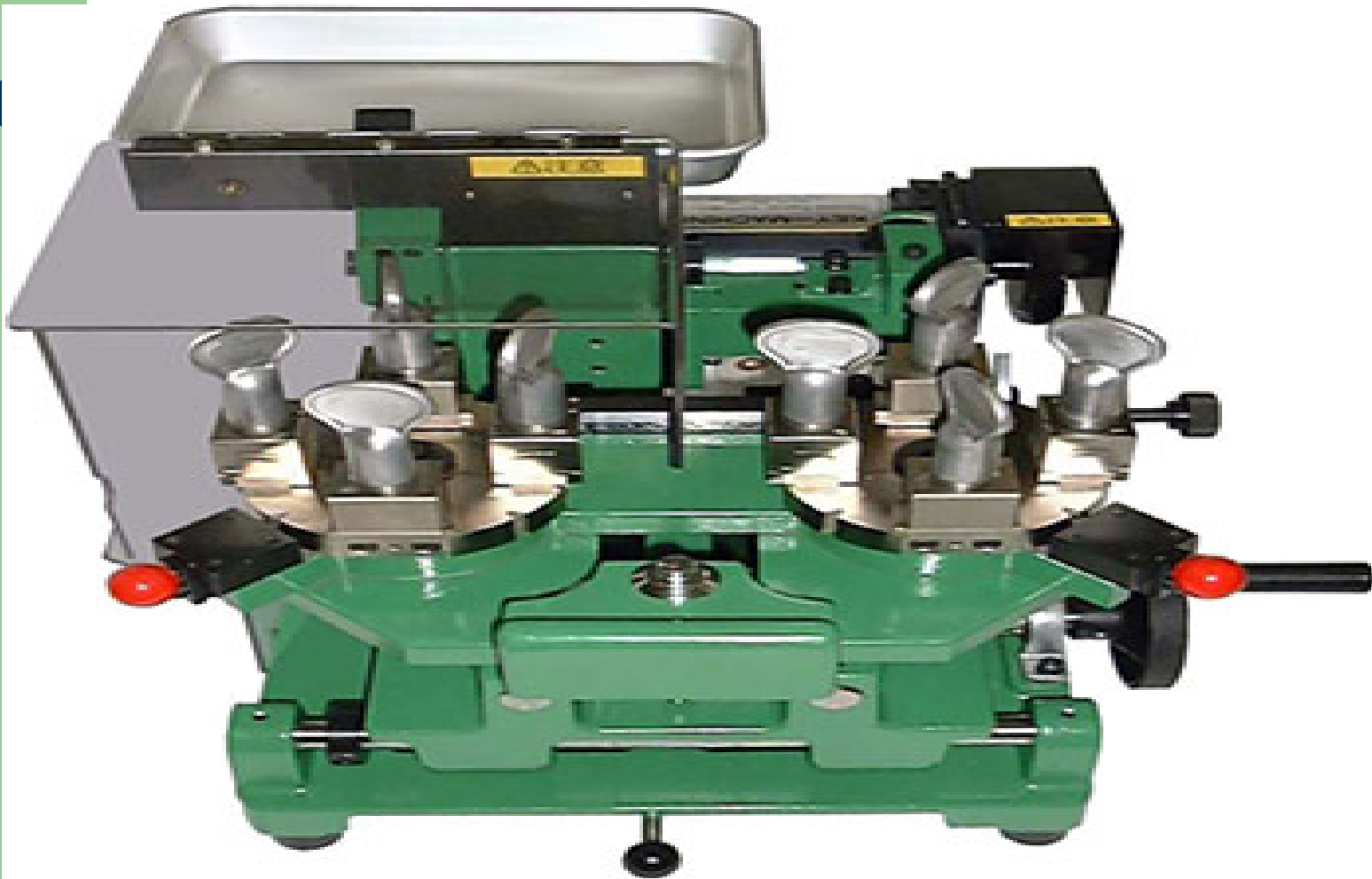
WHITE CIRCLE LENS



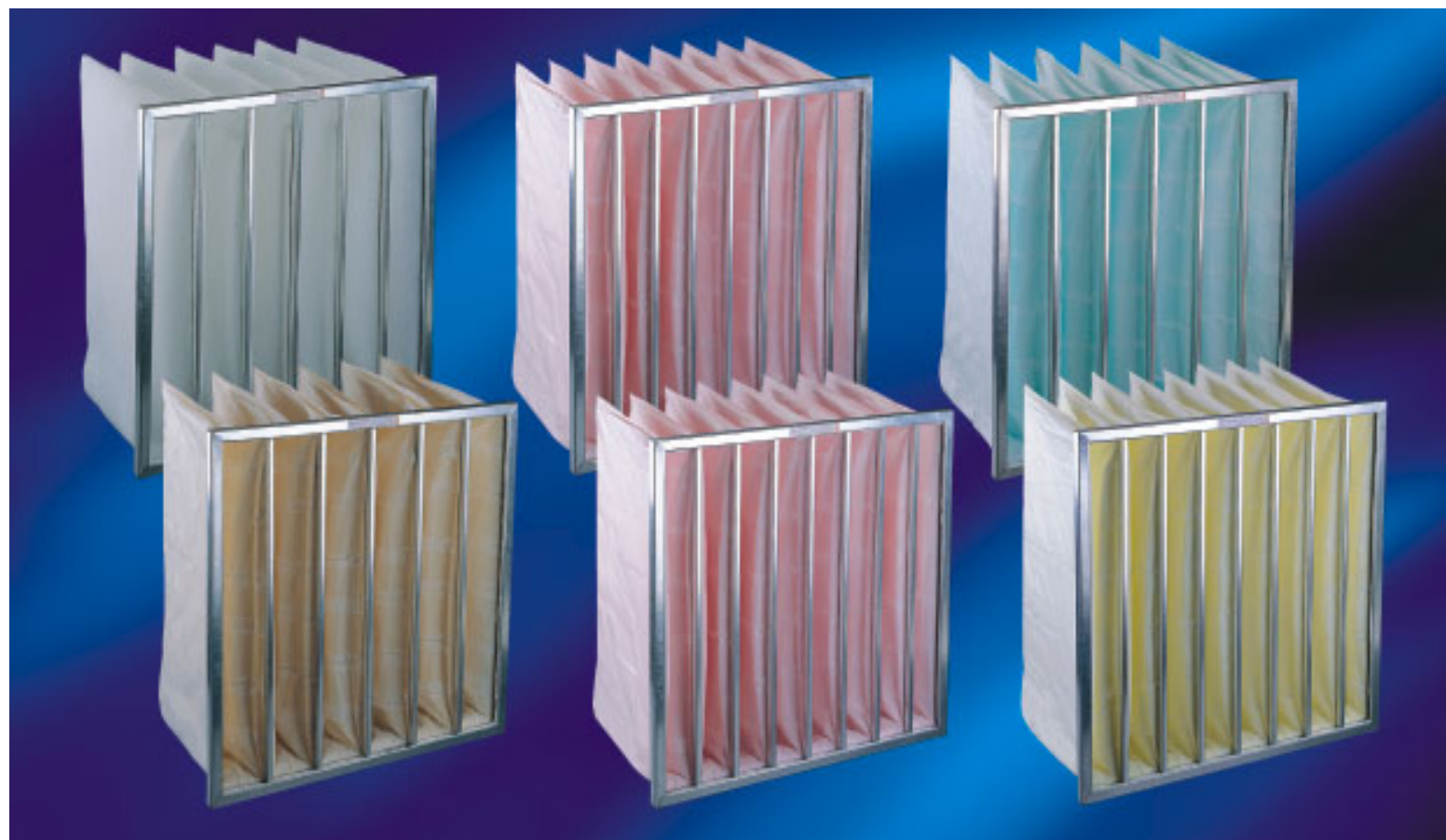
Puncher Tier changing trolley.



Duplicate Key making Machine



Chinese filing system



Thank you

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